










## Appendix 1: Strategic Plan 2021-24 – proposed revised strategic priorities

						E	Corporate equality objective
Proposed strategic priority	Supports the following aim(s)	Description	Replaces / subsumes the following current priorities	Political Lead(s)	Lead Directorate(s)		
 <b>Children and young people</b>	People	We will show Middlesbrough's children that they matter and work to make our town safe and welcoming and to improve outcomes for all children and young people.	Transforming children's services; school improvement.	Deputy Mayor and Lead Member for Children's Social Care; Executive Members for Communities and Education and Adult Social Care and Public Health	Adult Social Care and Health Integration; Children's Services		
 <b>Vulnerability</b>	People	We will work to address the causes of vulnerability and inequalities in Middlesbrough and safeguard and support those made vulnerable. <b>(E)</b>	Protecting vulnerable people; improving health and wellbeing; joining up health and social care.				
 <b>Crime and anti-social behaviour</b>	People, Place and Business	We will tackle crime and anti-social behaviour head on, working with our partners to ensure local people feel safer. <b>(E)</b>	Unchanged	Mayor of Middlesbrough; Executive Member for Communities and Education	Environment and Community Services		
 <b>Climate change</b>	People, Place and Business	We will ensure our town acts to tackle climate change, promoting sustainable lifestyles.	Leading on environmental issues.	Mayor of Middlesbrough; Executive Members for Environment and Regeneration	Environment and Community Services; Regeneration and Culture		
 <b>COVID-19 recovery</b>	People, Place and Business	We will ensure the recovery of local communities, businesses and the Council's operations from COVID-19, taking opportunities to build back better. <b>(E)</b>	New	Mayor of Middlesbrough	Chief Executive; all Directorates		
 <b>Physical environment</b>	People and Place	We will work closely with local communities to protect our green spaces and make sure that our roads, streets and open spaces are well-designed, clean and safe.	Making Middlesbrough look and feel amazing.	Mayor of Middlesbrough; Executive Members for Environment and Regeneration	Environment and Community Services; Regeneration and Culture		
 <b>Town centre</b>	People, Place and Business	We will transform our town centre, improving accessibility, revitalising unused assets, developing iconic new spaces and building more town centre homes.	Investment and jobs; town centre development; town centre living; Middlehaven; connectivity.	Mayor of Middlesbrough; Executive Members for Communities and Education and Regeneration	Regeneration and Culture; Environment and Communities		

Proposed strategic priority	Supports the following aim(s)	Description	Replaces / subsumes the following current priorities	Political Lead(s)	Lead Directorate(s)
 <b>Culture</b>	People, Place and Business	We will invest in our existing cultural assets, create new spaces and events and improve access to culture.	Unchanged	Executive Member for Communities and Education	Regeneration and Culture
 <b>Quality of service</b>	People, Place and Business	We will ensure that we place communities at the heart of what we do, continue to deliver value for money and enhance the reputation of Middlesbrough.	Locality working; transparency and openness; positive perceptions; balanced budget; good governance; good employer.	Executive Members for Finance and Governance and Communities and Education	Finance; Legal and Governance Services; Environment and Community Services